

# THE LORE

with **ROBBIE GOODWIN**

a documentary by **THINK HAPPENS PRODUCTIONS**



A cinematic background image showing the silhouettes of two people, likely a man and a woman, looking out over a body of water towards a bright, hazy horizon, possibly during sunset or sunrise. The person in the foreground is on the left, and another person is slightly behind and to the right. The overall mood is contemplative and aspirational.

***“Follow New England surfer Robbie Goodwin's high-stakes journey to break into Ireland's professional surf scene.”***

# LOGLINE





# PROJECT OVERVIEW

"The Lore" is an exhilarating documentary that chronicles the inspiring journey of Robbie Goodwin, a talented New England surfer, as he embarks on a quest to break into the fiercely competitive professional surf scene of Ireland.

## SPONSORS



## TEAM

director: JOE RADANO

producer: THINK HAPPENS PRODUCTIONS

cinematographer: JOE RADANO & PEYTON WILLARD

editor: JOE RADANO

A silhouette of a person standing on a surfboard, looking down at the ocean. The background is a sunset or sunrise sky with warm orange and yellow hues. The person is positioned on the right side of the frame, and the surfboard is visible beneath their feet. The overall mood is contemplative and serene.

## Plot Summary

"The Lore" offers a gripping narrative that captures Robbie's determination, struggles, and triumphs. It explores his evolution from a small-town surfer to a contender in Ireland's pro surf circuit.

The film beautifully contrasts the rugged Irish coastline with Robbie's personal journey, showcasing the thrill of the surf and the depth of his passion.

# STORY/NARRATIVE



# PRODUCTION PLAN

## Locations

Key locations include New England surf spots and iconic surf destinations accross the coast of Ireland.

## Shooting Schedule

Filming will span 8 months, capturing Robbie's training, competitions, and the breathtaking Irish surf locations. We plan to document the changing seasons and moods of the Irish sea,



# DISTRIBUTION & MARKETING

A person in a wetsuit is walking on a sandy beach, carrying a surfboard under their arm. In the background, several cows are grazing on the grass. The sky is clear and blue.

## Distribution Strategy

We intend to submit "The Lore" to renowned film festivals, aiming for recognition and potential distribution deals. Partnering with surf-related brands ensures a built-in audience among surf enthusiasts.

## Marketing Plan

Engaging social media campaigns, exclusive behind-the-scenes content, and promotional events with sponsors will boost visibility and engagement. Premiere screenings in surf communities and coastal towns will create a buzz and attract local surfers.



# IMPACT

A person is seen from behind, riding a wave. The scene is set at sunset or sunrise, with a warm, orange and yellow sky. The water is a deep blue, and the overall mood is serene and adventurous.

**"The Lore" showcases the power of determination and the universal dream of chasing one's passion. Robbie's journey will inspire both surfers and non-surfers alike. Through the lens of Robbie's story, the documentary highlights the importance of perseverance and courage in the face of adversity.**

Join us on this thrilling ride, supporting "The Lore" as it brings Robbie Goodwin's dream to life. Your contribution will help us share this inspiring story with the world, uniting audiences with the power of surfing, passion, and the pursuit of dreams.



# THANK YOU

**“The Lore” with Robbie Goodwin**

**Contact**

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